

Yellowbrick starts in Germany

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Yellowbrick now offers its easy and convenient service also in Germany. This is the third country that offers the Yellowbrick solution. After the initial launch in the Netherlands in 2006 and in Belgium in 2013, Yellowbrick starts in Germany out of our Kiel office.

The first City launch in Germany was on June 20th 2016 in Cologne. Pretty soon more cities will follow where you can park easily with Yellowbrick by mobile phone and Internet: Potsdam, Duderstadt, Bergheim, Hamburg...

Save your money, time and aggregation – use Yellowbrick!

For more information look at: www.yellowbrick.de

About Yellowbrick International

Parkeon has installed more than 200.000 car parking meters all over the world. Parkeon has recently developed a Mobile Parking solution named Whoosh! This solution has already been adopted by more than 50 cities in France, the United Kingdom, Spain and the USA.



Waysis, is spearheading the Mobile Parking market in the Benelux with its well-known Yellowbrick solution. It is active in more than 140 cities in Belgium and the Netherlands. The Netherlands is the country with the highest number of Mobile Parking users in the world and innovative parking technologies.

Yellowbrick International B.V aims at deploy the Yellowbrick and Whoosh! Mobile Parking solutions on an international level. It will also take advantage from Parkeon's vast geographical coverage and its in-depth knowledge of mobility issues, as well as Waysis's expertise in managing digital services, customer care and brand recognition of the Yellowbrick brand.

About Parkeon

Parkeon is a leading player in the field of urban mobility and smart city solutions. By offering a unique, all-encompassing range of parking management and public transport ticketing solutions, Parkeon is now present in 60 countries. And is successfully accelerating its growth in emerging countries in Eastern Europe, Russia, Asia, Latin America and North Africa. Each day, the company proves its capacity for constant innovation. Parkeon systems and equipment are already facilitating urban mobility in 4,000 cities. Parkeon employs a workforce of more than 1,000 people across the world and achieved a turnover of 185 million euros in 2013.

PARKEON
Solutions for Smart Cities

For more information, please visit: www.parkeon.com

About Waysis

Waysis is a leading innovator in the world of virtual or digitalized parking solutions. Based in The Netherlands and founded 80 years ago.

WAYSIS.
the smart way

As a technology company Waysis (including Brickparking) is active worldwide with a strong focus on the European market. Waysis develops high-quality parking technology to help public and private companies improve their parking operations. Ranging from mobile payment, enforcement, permitting systems to mobile scanning solutions we can, based on our technical knowledge together with our broad experience, cover all needs for parking operators looking for innovative solutions to enhance their operations.

We have a rich sense of curiosity that openly questions the impact of not only our actions but those of others, the business and competitors. To move efforts forward, our cross-functional teams, either formal or informal, together our major suppliers and customers are working together to build and implement these new solutions.

For more information, please visit www.waysis.com

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